

Types of Roofing That Can Keep You Cool In The Summertime

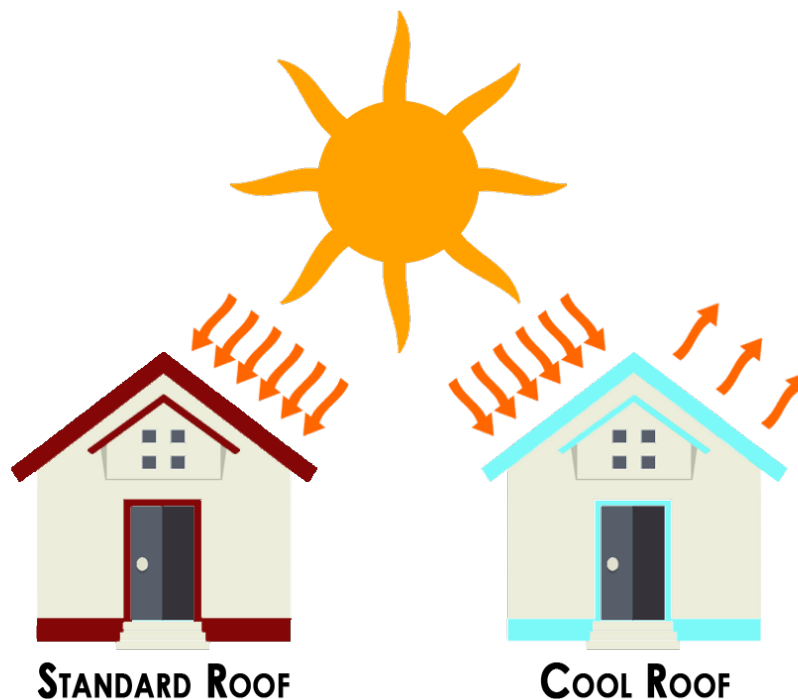
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As the blistering summer sun relentlessly blazes down on your home, the costs of keeping it cool can skyrocket. **Your roof takes the full brunt of the sun's scorching heat and can reach an egg-frying 150°.** That heat can transfer into your home and raise cooling costs. So the first line of defense in keeping your *home* cool is keeping your *roof* cool. At [Vertex Roofing](#), we'd be happy to provide you a free estimate and more information on how a cool roof could make both your home and wallet more comfortable.

What Is a Cool Roof?

Instead of absorbing the sun's rays, a cool roof is designed to reflect them and absorb less heat. Conventional roofs are often made of materials that soak up the sun's energy. Cool roofs are made of materials like highly reflective tiles, shingles, slate, foam, metal, or applied surfaces such as coatings and paint that **deflect the sun's heat and keep the roof up to 50° cooler than conventional roofs.** That translates into significant savings for you, while also extending the life of the roof itself.

Cool Roof Designs



Not only is your roof the hottest part of your house on a sweltering summer day, it is also one of the main design elements of the exterior of your home. The style and color of the roof can do much to bump up the aesthetic factor and overall pleasing appearance of a house or building. **Don't worry; efficient doesn't have to mean unattractive.** Cool roofs don't have to break the bank, either; often a simple coating or outer layer can be applied to the existing roof to increase efficiency. Cool roofs come in a surprisingly wide array of materials, textures, designs and colors. Here are just a few of the many options available:

- **Metal roofing** can be specially fabricated to look like shingles or to fit unique or curved roof lines. A wide variety of colors, shapes, and textures are available. Even dark colors are available, as these have properties which give them a high degree of reflectance.

- **Built-up roofing** is layers of asphalt and insulation which can be covered by a capsheet or a dark protective surface layer. The final (surface) layer has cooling properties, such as reflective granules or a special coating.
- **Foam roofs** are applied in liquid form. These liquids, when combined, adhere to the roof and harden. They can be finished with a reflective coating. Foam roofs provide extra insulation as well.
- **Roof coatings** can be applied directly to the roof surface. These coatings have reflective properties and, as long as the right material is used, can be applied to just about any roof surface.
- **Modified bitumen** is asphalt or tar which contains plastic or rubber material as an additive, along with reinforcing fabrics. After this is applied, a surface layer is added with either a smooth or granular surface.

Let Vertex Roofing Help Keep You Cool This Summer

We install [residential](#), [commercial](#), and [industrial](#) roofing, and we also offer roof repair and inspections. With over 15 years in the business, we provide a **100% satisfaction guarantee and a 50-year warranty** on all of our work. [Financing](#) is available for repairs, replacements, and new roofs. In fact, we help you avoid costly additional repairs with **roofing financing at the rate of 0% for 60 months**. Our experts can guide you through the process of financing a new roof to see which option is best for you, and help you take advantage of government and manufacturer rebates.

Call us today at (801) 447-9298 for a free estimate, or [contact us here](#) to learn about all of the services we offer.